

MATTHEW R. VENTRE

PRODUCT DESIGNER

matt@matthewventre.com

(315) 345-9575

@mventre

PROFESSIONAL EXPERIENCE**Principal Designer, Cuttingboard Design Inc.***2016 – Present*

Working in a collaborative capacity with agencies and organizations on research, prototyping, and product lifecycle management.

Lecturer, Pratt Institute School of Continuing and Professional Studies*2016 – Present*

Teaching the practical application of product design fundamentals and techniques. Currently leading the effort to create full product design program at the institution.

Product Designer, Nasdaq Inc.*2012 – 2015*

Original product team member. Helped grow team from 5 to 28 members and promote design to the greater organization. Shipped profitable business-to-business software platforms serving public relations and investor relations audiences. Mentored several teammates.

Independent Consultant*2008 – 2015*

Experience design, product design, and research on websites and application platforms. Organizational, service, and product strategy and consulting.

Designer, nimblyapps*2010 – 2012*

Original team member, designer, and front-end developer for the collaborative qualitative research application Reframer.

Designer, messagefirst*2010 – 2012*

Engaged in all phases of design: stakeholder communication, research, prototyping, usability testing, development, and launch. Served clients in various industries including higher education, medical care, digital advertising, and public services.

User Experience Designer, Cornell University*2008 – 2010*

Led user experience efforts and conducted design research for public facing website and targeted applications. Developed audience-wide mental model and helped establish a long-term user experience strategy.

User Interface Developer, Raymour & Flanigan*2007 – 2008*

Conducted design research, prototyping, and led redesign of company-wide intranet. Delivered business-critical merchandising and point-of-sale applications.

EDUCATION**B.A., Information Technology & Informatics, Rutgers University***2003 – 2007***SPEAKING ENGAGEMENTS**

Political Prototyping: How to Put Your Prototypes to Work For More than Just Your Users, EdUIConf

October 2016

The Composition of Tasty Products: Steak, Sizzle, and Style, Pro/Design

January 2015

Communicating the Value of Efficient Design, EdUIConf

October 2014

The Product Lifecycle Workshop, UX Poland

April 2014

Your Users Can't Afford Bad Design, IA Summit

March 2014

Usability of Financial Systems, World Usability Day Philadelphia

November 2012

UX Workshop, Rutgers Business School

October 2012

10 Things We Learned From Shipping Our App, IA Summit

March 2012

Reinvigorating Your Qualitative Research, PhillyCHI

October 2011

Progressive Prototyping Workshop, EdUIConf

October 2011